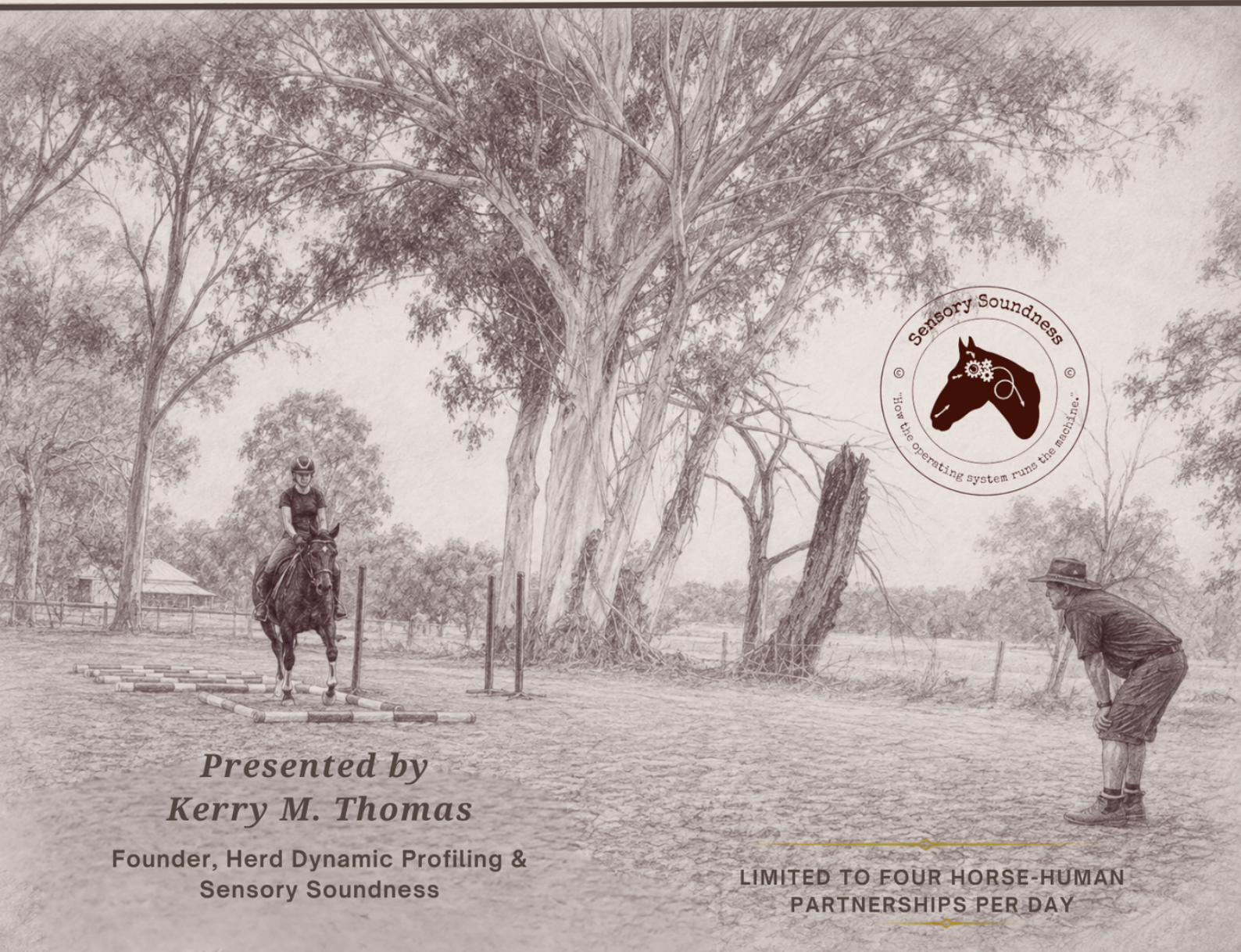


COACHING WITH KERRY

Trail Guide

A PERSONAL HORSE-HUMAN DEVELOPMENT EXPERIENCE

YOU. YOUR HORSE. YOUR RELATIONSHIP. YOUR QUESTION.



Presented by
Kerry M. Thomas

Founder, Herd Dynamic Profiling &
Sensory Soundness

LIMITED TO FOUR HORSE-HUMAN
PARTNERSHIPS PER DAY

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YOUR HORSE IS WHERE WE BEGIN

No two horses experience the world in exactly the same way.

They do not process information identically. They do not share the same emotional resources, sensory strengths, vulnerabilities, stress thresholds, Herd Dynamic tendencies, environmental associations, or learning patterns.

And no two horse-human relationships are exactly alike.

So why should every horse begin with the same lesson?

Coaching With Kerry is a highly personalized horse-human development experience created around the individual partnership rather than a predetermined training program.

From the novice horse owner seeking greater communication and confidence to the professional looking for another level of performance, the starting point remains the same:

Who is this horse?

And from there, we explore the questions that matter to **you and your horse**.

THIS IS NOT AN ORDINARY CLINIC

Coaching With Kerry does not begin when you enter the arena.

And it does not end when you leave it.

Your experience is approached as an **individual case**, allowing Kerry to begin learning about your horse and your relationship before the live session takes place.

Relevant training or competition video, groundwork, recurring patterns, behavioral concerns, environmental challenges, goals, and questions may be submitted in advance.

This allows Kerry to begin looking beyond **what the horse is doing** to consider:

Why might the horse be doing it?

The experience then follows a simple progression:

BEFORE. TOGETHER. FORWARD.

BEFORE

YOUR EXPERIENCE BEGINS BEFORE WE MEET

Before the live experience, Kerry reviews your submitted information and relevant video to begin developing an understanding of the individual horse and partnership.

Depending upon the case, this may include observations related to:

Herd Dynamic tendencies • Sensory Soundness™ • Psychosensory Processing • Stress Thresholds & Recovery • Environmental Fluency™ • Shared Awareness™ • Horse-Human Communication • Training & Performance

There is no requirement that something must be wrong.

You may have a challenge to solve, a performance goal to pursue, or simply a desire to know your horse more completely.

The objective is not to arrive with predetermined answers.

It is to arrive prepared to ask better questions.

TOGETHER

YOUR HORSE DETERMINES THE EXPERIENCE

There is no standard Coaching With Kerry session because there is no standard horse.

The live experience is built around what Kerry observes, what you feel, what your horse communicates, and what you hope to understand or accomplish together.

Your session may explore communication and relationship development, training or performance, Sensory Mapping™, environmental challenges, groundwork, rider intention, competition preparation, personalized warm-up strategies, stress thresholds, recovery, confidence, or a specific question unique to your partnership.

Kerry works **from the horse outward**, helping you understand how the horse's behavioral operating system influences communication, learning, movement, emotional organization, environmental interpretation, stress, and performance.

The objective is never to make the horse fit a method.

It is to discover what helps the method fit the horse.

This is where behavioral understanding becomes practical application...

and where the distance between **the horse's experience and the human's expectations** begins to narrow.

THE ENHANCED EXPERIENCE

WITH A KERRY M. THOMAS APPROVED IN-SADDLE COACHING PARTNER

Selected Coaching With Kerry events may offer an enhanced collaborative experience featuring a **Kerry M. Thomas Approved In-Saddle Coaching Partner**.

These accomplished professional riders and coaches are personally selected by Kerry to work alongside him, bringing high-level riding expertise into the individual experience while working within Kerry's behavioral, Herd Dynamic, Sensory Soundness™, and psychosensory framework.

The roles are distinct and complementary:

Kerry reads the horse.

The Coaching Partner reads the ride.

Together, we help you understand the relationship.

Kerry interprets what is happening **between the ears**.

The Approved In-Saddle Coaching Partner helps translate those observations into practical riding application through timing, feel, rhythm, line, positioning, intention, and physical communication.

Where a Coaching Partner participates, their observations may also become part of Kerry's post-session evaluation and recommendations.

Two professional perspectives. One individual horse-human partnership.

FORWARD

THE WORK CONTINUES

The live experience creates information.

Studying that information afterward creates another level of understanding.

Each session is recorded for Kerry's continued study and post-session evaluation.

Back in his office, Kerry revisits the live session alongside the information and video submitted in advance, allowing him to further study the horse, the relationship, and what was discovered together.

That continued analysis becomes part of your personalized:

TRAIL GUIDE & FIELD COMPANION

A written profile containing observations, recommendations, and practical direction designed specifically around **your horse and your partnership**.

Depending upon the individual case, it may include insight into behavioral tendencies, Herd Dynamics, Sensory Soundness™, psychosensory processing, stress thresholds, communication, environmental relationships, training, performance, horse-human interaction, strengths, vulnerabilities, and developmental priorities.

It isn't a list of everything that needs fixing.

It is your roadmap forward.

ALL BREEDS. ALL DISCIPLINES. ALL LEVELS.

The novice.

The amateur.

The professional.

The trainer.

The coach.

The competitor.

The horse lover.

The person facing a difficult question.

And the person whose horse is doing wonderfully who simply wants to understand **why**.

Coaching With Kerry begins beneath the discipline.

Horse first. Discipline second.

Because whether the goal is a stronger relationship, greater confidence, better communication, overcoming a challenge, or elite-level performance...

we begin with the horse you have.

FOUR PARTNERSHIPS. ONE DAY.

DEPTH REQUIRES TIME.

Each Coaching With Kerry day is intentionally limited to a maximum of:

FOUR HORSE-HUMAN PARTNERSHIPS

This allows for the advance preparation, individual attention, live evaluation, conversation, and post-session study central to the experience.

Coaching With Kerry may be hosted as a single-day, weekend, or multi-day experience.

But the principle remains unchanged:

We don't measure the day by how many horses we can see.

We measure it by how much understanding we can create around each one.

BRING COACHING WITH KERRY TO YOUR FACILITY

Coaching With Kerry can be hosted at suitable equestrian facilities throughout the United States and internationally.

Depending upon the individual partnerships and goals, experiences may take place in indoor or outdoor arenas, jumping environments, cross-country facilities, groundwork areas, or other appropriate equestrian settings.

Hosts work directly with **Kerry M. Thomas & Team** regarding scheduling, participant applications, advance submissions, facility requirements, horse accommodations, arena equipment, and event logistics.

Because only four horse-human partnerships are accepted per day, **advance application and registration are required.**

SPONSORSHIP & TOUR OPPORTUNITIES

We welcome conversations with companies and organizations interested in supporting individual **Coaching With Kerry** events or helping bring the experience to multiple equestrian communities.

Sponsorship opportunities may be developed around travel and logistics, participant opportunities, event support, or regional and multi-location **Coaching With Kerry Tours.**

Sponsors may receive appropriate recognition through event promotion, on-site materials, digital communications, and participant Trail Guides according to the individual arrangement.

All sponsorship relationships are developed to complement the educational integrity and horse-first philosophy at the center of Kerry's work.

BEGIN YOUR EXPERIENCE

You don't need to arrive knowing exactly what is wrong.

You don't need to be an elite rider.

You don't even need to know exactly what question to ask.

You simply need to be curious enough to want to know your horse more completely.

You.

Your Horse.

Your Relationship.

Your Question.

And from there...

we begin.

To inquire about participating in or hosting **Coaching WithKerry**, request an application, explore an enhanced experience with an Approved In-Saddle Coaching Partner, discuss sponsorship or tour opportunities, or request pricing and availability, contact **Kerry M. Thomas & Team** through kerrymthomas.com.